

CARDINIA BUSINESS COACHES PROGRAM

COACHES BIOGRAPHY

NAME Sean Clarkson

PROFESSIONAL BACKGROUND:

Self-employed business consultant for the past sixteen (16) years, working with many organisations and individuals helping them solve issues, identify opportunities, and execute growth plans and strategies.

I have worked across several disciplines: production, maintenance, customer service, finance, administration, architecture, building, training and development, and governance in different sectors including construction, manufacturing, home maintenance services, Thoroughbred Racing, local government, accounting, and financial services.

With 30 years working as an accountant (CPA), manager and consultant, my skill, experience, and expertise are highly sought after by small to medium sized businesses.

AREAS OF PROFICIENCY

Professional services:

- ☒ Management
- ☒ Organisational Design
- ☒ Business and strategic planning
- ☐ Marketing/Social Media & Influencers
- ☒ Finance
- ☐ Legal
- ☐ Human Resources
- ☐ Import / Export
- ☐ Tendering
- ☐ ISO Accreditation

Hospitality and tourism

- ☐ Hospitality professionals
- ☐ Tourism professional

Agriculture and agribusiness:

- ☐ Agriculture
- ☐ Agribusiness

Industry and infrastructure:

- ☐ Real Estate Development
- ☐ Property Management
- ☒ Construction and Engineering
- ☐ Manufacturing
- ☐ Information Technology (IT) Services
- ☐ Renewable Energy
- ☐ Environmental Services
- ☐ Transportation and Logistics

Sales and distribution:

- ☐ Sales professionals
- ☐ E-commerce and Online Marketplace
- ☒ Non-profit and Social Enterprises

Other:

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ADDITIONAL INFORMATION

Member of CPA Australia

Diploma of Financial Management

Master of Financial Planning

Certificate IV in Training and Assessment