

CARDINIA BUSINESS COACHES PROGRAM

COACHES BIOGRAPHY

NAME Jamie Marra

PROFESSIONAL BACKGROUND:

Jamie is part of transcend services – a small business advisory.

Jamie has over 25 years of experience transforming and growing sme businesses across a broad range of industries, both nationally and internationally.

Jamie brings a wealth of experience and knowledge in growth strategy development and execution, leadership, policy & procedures, systems and capabilities, to help business owners navigating their way to sustainable next-level growth.

With an MBA in innovation and leadership, Jamie's philosophy focuses on working with business owners to create clarity and direction around personal goals, aligning them with the business purpose to maximise business value and create more balance and fulfilment in life for business owners.

AREAS OF PROFICIENCY

Professional services:

- ☒ Management
- ☐ Organisational Design
- ☒ Business and strategic planning
- ☒ Marketing/Social Media & Influencers
- ☒ Finance
- ☒ Legal
- ☒ Human Resources
- ☐ Import / Export
- ☒ Tendering
- ☒ ISO Accreditation

Hospitality and tourism

- ☒ Hospitality professionals
- ☒ Tourism professional

Agriculture and agribusiness:

- ☐ Agriculture
- ☐ Agribusiness

Industry and infrastructure:

- ☐ Real Estate Development
- ☒ Property Management
- ☒ Construction and Engineering
- ☒ Manufacturing
- ☐ Information Technology (IT) Services
- ☐ Renewable Energy
- ☐ Environmental Services
- ☐ Transportation and Logistics

Sales and distribution:

- ☒ Sales professionals
- ☒ E-commerce and Online Marketplace
- ☒ Non-profit and Social Enterprises

Other:

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ADDITIONAL INFORMATION

Please include any additional information you would like to be considered including professional memberships and qualifications.